

Strategic Planning Strategic Work Team (SWT)

Charter

May 2024 - May 2025

Purpose: The Strategic Planning Strategic Work Team (SWT) provides ASPAN with a well-defined strategic direction.

Authority: Appointed by the President with oversight from the Vice President/President-Elect.

Scope:

- 1. Promote "focused planning" leadership approach
 - a. Ongoing commitment and process to lead the Society
 - b. "Compass" to guide ASPAN's decision making and ongoing operational work
- 2. Identify a limited number of key strategic initiatives
- 3. Implement, evaluate, and revise new strategic direction on an ongoing basis
- 4. Separate strategic direction and two-to-five-year plan from the annual working strategic plan
 - a. Change the two-to-five-year strategic plan when necessary
 - b. Update the plan on an annual basis
 - c. Goals represent action-oriented statements intended to engage, guide, and measure the future success of ASPAN
 - d. Goal achievement moves the organization towards the realization of compelling vision a clear and compelling catalyst that serves as a focal point for effort
- 5. Consider, professional changes, scope of practice, clinical inquiry, education, safety, environment, technology, world health, political or government issues, and financial accountability when formulating plan
- 6. Communicate and educate the ASPAN membership regarding the strategic plan

Decision Making: The strategic plan is reviewed annually and updated to maintain a clear strategic direction for the Society. The completed document is given to the ASPAN President for approval, presented to the Representative Assembly and disseminated to the membership.

Outcomes: A strategic plan that provides the Society with a credible and relevant operational direction.